



## Network AD player

- Integrated network advertising system, embedded with HD decoder chip, support playing HD video, up to 1080P.
- Adopting Browser/Server mode, supported to build up secondary server to reduce network delaying, thus enhance the stability of the whole system.
- Support classified user management, scrolling marquee, and programs can be updated through USB memory.
- Terminals embedded with Linux system, very strong to avoid virus, while the server was build on Windows system, easy to operates.
- Support to update programs from distance, and manage terminal setting, program editing.
- Support to split screen into several smaller window, playing different advertisement.
- Support inserting ad., timed displaying, cycle playing, playing time can be regulated to any second through remote control; all programs can be played at specified time and order.
- Support to monitor terminal-machine's working condition, disk space, also can set the time of power on/off, from long distance.
- Support updating programs in small screens, texts & pictures can be combined displaying.
- Support live broadcasting, obtaining information from internet, such as whether reports, news, etc.
- Support to manage playing reports and daily records, serving users to get efficient data.
- Build-up with Ethernet module, support to connect to Internet through wire/Wifi/3G.
- Support plug-and-play, anti-virus, anti-crash, onboard flash memory, fast booting.
- Support to resume updating programs from breakpoint, and can start downloading programs according schedule.
- Support synchronization

## Stand-alone AD player

- Integrated single advertising system, embedded with HD decoder chip, support playing HD video, up to 1080P.
- Support to rotate video program.
- Support set the on/off automatically (up to 5 time intervals).
- Support to split screen into several smaller window, playing different advertisement.
- Support to continue displaying when suffered from power failure.
- Support to display station caption on the corner of screen.
- Support to copy and delete media files on USB storage.
- Support to generate working records automatically.
- Support to set different sound volume during different time period.
- Support and play media on USB memory, Plug-and-Play, easy to change advertisements.
- Support most video and audio formats: MPEG,MPG-1,MPG-2,MPG-4,AVI,MP4,DIV,TS,TRP, MKV,WMV,RM,RMVB etc.
- Support various kinds of play mode: single cycle, list cycle, and all repeating.
- Support picture move-transition, scaling-transition, slide-translation.
- Support stereo sound system, as well as mono sound.
- Support multiple OSD language, Chinese, English, French, Spanish, etc.
- Support scrolling marquee displaying.
- Support perpetual calendar displaying.

